



RAINWATER HARVESTING ASSOCIATION

Harvest rainwater to build a
sustainable and resilient Australia

BUSINESS PLAN

2026 – 2028



Who Are We

ABOUT US

We are the peak national organisation representing the Rainwater Harvesting Industry.

We provide resources and knowledge to promote the advancement of rainwater conservation and work with all levels of government and industry for preservation of our future water supply.

VISION



**Harvest rainwater to build a
sustainable and resilient Australia**

Key Messages

01 Proven Rainwater Harvesting Works

02 Resilient Drought Resilience

03 Policy Building & Planning Regulation

04 Abundant Rain Falls on Our Cities

05 Essential Rural Rainwater Harvesting

PROVEN

Rainwater Harvesting Works

Rainwater Harvesting is the only solution that delivers demand management, drought response, disaster resilience, flood management, stormwater pollutant and volume controls and water for urban cooling and groundwater replenishment. Rainwater tanks are a low cost, easily sourced Australian made product.



Resilience

Rainwater harvesting for most buildings is a basic building block of resilient cities. In natural and other disasters, the rainwater tank is a local water source that cannot be hacked, works without electricity and keeps filling up again.





POLICY

Building and Planning Regulation

Australians need nature-based solutions to build sustainable communities. Rainwater harvesting is an important element of land use planning policies and building controls at every level of government. Rainwater Harvesting Association (RHA) should be represented on working groups developing rainwater and stormwater related policies and regulation.

More rain falls on our cities than we use from our dams

An amazing amount of rain falls on our cities but most of it goes to waste or even does harm. In urban areas we can store rainwater for household uses, watering a vegetable garden, flushing toilets and washing clothes. We can use stored rainwater to cool our cities, green our gardens and replenish groundwater starved by urban concrete. In rural areas most people use rainwater for all their household water needs.



Rural Rainwater Harvesting

Nearly 2 million Australians drink rainwater every day and rely on rainwater as their main source of water.

Capturing and using resources at the source, as rural communities have done for over two centuries, allows regional areas to thrive and has supported our agricultural and farming communities.



Strategic Focus Areas 2026 - 2028

Our three strategic focus areas set out the priorities and actions that will guide the work of the Rainwater Harvesting Association over the plan period.

01 Policy and Regulation

Proactively leading development of national rainwater harvesting policy, integrated into building and plumbing regulations and standards.

02 Communication

Ensuring industry stays informed, engaged, and actively involved. Enhancing awareness and encouraging participation from industry professionals and the broader community.

03 Industry Engagement

Facilitating connections among professionals, businesses and stakeholders. Leading advocacy for significant industry issues and advancing regulatory change.

01

Policy and Regulation

Purpose

Proactively leading the development of a national rainwater harvesting policy and its integration into building and plumbing regulations and standards. By engaging with key decision-makers and influencers of policy, we aim to promote sustainable water management practices and drive widespread adoption of rainwater harvesting solutions.

2026 Activities

Promotion of the National Rainwater Harvesting Policy

DCCEEW Resilience Submission

ABCB and Standards Australia liaison

02

Communication

Purpose

Ensure that our industry stays informed, engaged, and actively involved in our initiatives. We strive to effectively communicate our key messages and activities to members, industry, decision-makers and influencers. Additionally, we aim to enhance awareness of our association, our achievements, and policy initiatives, thereby encouraging participation from industry professionals, decision-makers, and the broader community.

2026 Activities

Launch new RHA website incorporating reference library

Regular member, supporter and industry communication across multiple platforms (email, website, social media)

03

Industry Engagement

Purpose

To facilitate connections and nurture relationships among professionals, businesses, and stakeholders within the industry. By bringing together thought leaders and industry stakeholders, we aim to lead advocacy for significant industry issues, advance regulatory changes, and enhance engagement and participation.

2026 Activities

First Annual General Meeting (AGM)

Member and supporter renewal and recruitment drive

2026 - 2028 Roadmap

	2026	2027	2028
Policy and Regulation	National RH Policy Promotion DCCEEW Resilience Submission ABCB & Standards Australia liaison	Commence RH Standard Development	National RH Standard Commence WTS for Switching Devices
Communication	Launch new RHA website Regular member & industry comms	Regular Industry & Member Communication Commence training program development	Industry and Member Communication Launch Training program
Industry Engagement	First Annual RHA AGM Member & Supporter renewal and recruitment drive	Annual RHA AGM and Event Membership and Supporter Growth	Annual National RHA Event Membership & Supporter Offer Refresh

Rainwater Harvesting Committee



Jackie Hammond

RHA Chair

CEO, Blue Mountain Co



Michael Smit

RHA Deputy Chair

Technical Manager, Kingspan



Anant Yuvarajah

RHA Secretary

Director, ASC Water Tanks



Michelle Kramer

RHA Treasurer

GM Sales & Finance, Q Tank



Nick Westley

Committee Member

Sales Engineer, OEM Grundfos



Stuart Heldon

Committee Member

Business Unit Director, Kingspan



Adam Batty

Committee Member

Account Manager - QLD



Luke Webb

Committee Member

National Key Account Mgr, Davey



David Beltrami

Committee Member

GM, Beltrami Group



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